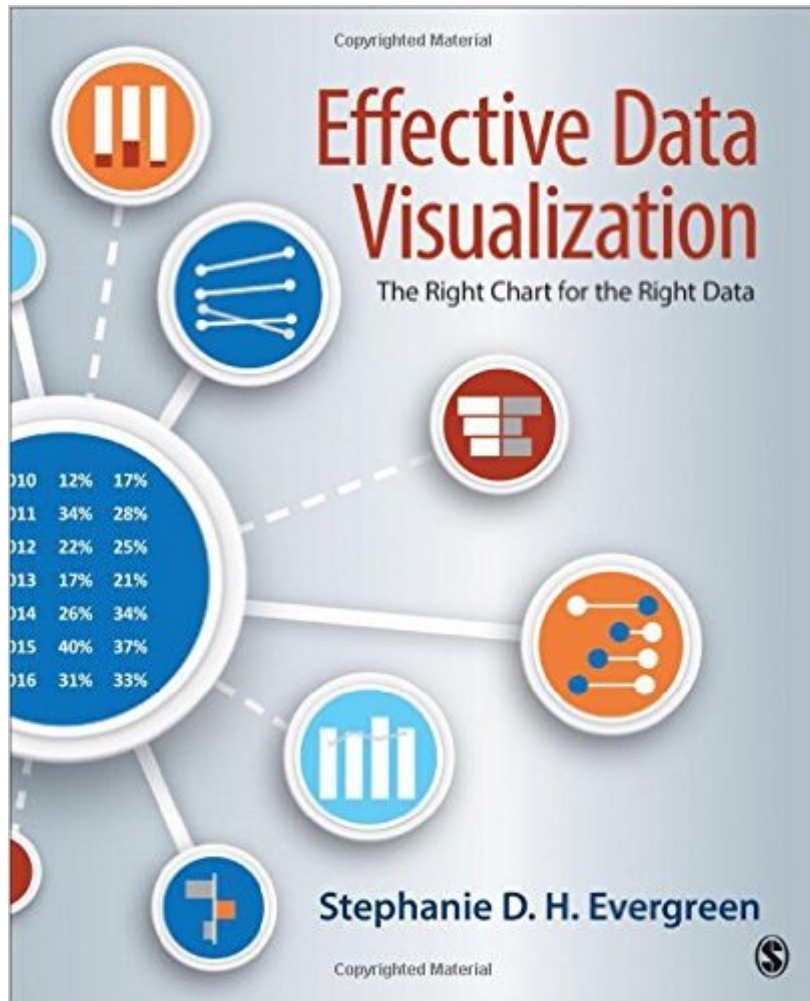# Effective Data Visualization: The Right Chart For The Right Data

Synopsis

Written by sought-after speaker, designer, and researcher Stephanie D. H. Evergreen, Effective Data Visualization shows readers how to create Excel charts and graphs that best communicate data findings. This comprehensive how-to guide functions as a set of blueprintsâ ”supported by research and the authorâ ™s extensive experience with clients in industries all over the worldâ ”for conveying data in an impactful way. Delivered in Evergreenâ ™s humorous and approachable style, the book covers the spectrum of graph types available beyond the default options, how to determine which one most appropriately fits specific data stories, and easy steps for making the chosen graph in Excel. Â

Book Information

Paperback: 264 pages

Publisher: SAGE Publications, Inc (May 18, 2016)

Language: English

ISBN-10: 1506303056

ISBN-13: 978-1506303055

Product Dimensions: 7.3 x 0.6 x 9.1 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #18,389 in Books (See Top 100 in Books)   #7 inÂ Books > Politics & Social Sciences > Social Sciences > Methodology   #24 inÂ Books > Politics & Social Sciences > Social Sciences > Research   #25 inÂ Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

This is an amazing resource! I have been making boring excel charts for years. It has been frustrating because my employer would balk at purchasing different software and providing training. This book is going to step up my game. She shows you step by step how to use Excel to create some fantastic charts that you never knew you could make with Excel. Not only that, but she teaches you a different way to think about presenting data visually - one that non-data nerds can quickly get the point of the visualization. My co-workers and husband are bewildered why I would get so excited about charts:)If you already are familiar with the chart function in Excel, there is very little learning curve. Even if you have no experience, Stephanie Evergreen takes you through it step-by-step.

I am a big fan of Stephanie Evergreen and have both of her books. I must say that I was hoping this second book would have a bit more information about data visualization for Qualitative data. Only chapter 9 has this focus although one can pull bits and pieces from other chapters and the first book. Stephanie, if you are reading this, please put something out there for us Qualitative reachers in program eval. We need your help!

Excellent! This is one of the best books on data visualisation that I have purchased. It provides real world recommendations about which chart to use in each circumstance. It backs up its recommendations by reference to credible scientific publications. Then, it provides explanations of how to create the charts using MS Excel.

Excellent! At one shot we learn about how to represent data and a beautiful crash course in Excel charts. As someone needing to report on metrics and KPIs regularly this book helped me to do my job better and I could speed up on the go.

As a teacher and head of a school, I am always struggling with how to represent data to pupils, parents, staff and the Board so that they can understand the issues and make good decisions and know what the data is telling them about performance and improvement. This is a next level book. Read it once to absorb the lessons and then dip back in again and again when you are stuck. Wonderful, simple and interesting.PS. I do not do a lot of reviews and this is my first one for a non-fiction book. It is that good.

Effective Data Visualization: The Right Chart for the Right Data Alfred's Ukulele Chord Chart: A Chart of All the Basic Chords in Every Key, Chart Visualization Analysis and Design (AK Peters Visualization Series) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Data Visualization Toolkit: Using JavaScript, Rails, and Postgres to Present Data and Geospatial Information (Addison-Wesley Professional Ruby Series) Storytelling with Data: A Data Visualization Guide for Business Professionals Chart Hits of 2013-2014 (Piano/Vocal/Guitar Songbook) (Chart Hits of Piano Vocal Guitar) Chart Hits of 2015-2016 (Chart Hits of Piano Vocal Guitar) Chart Hits of 2014-2015 (Chart

Hits of Piano Vocal Guitar) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Tableau Data Visualization Cookbook OpenGL Data Visualization Cookbook High Impact Data Visualization with Power View, Power Map, and Power BI Interactive Data Visualization for the Web Beautiful Visualization: Looking at Data through the Eyes of Experts (Theory in Practice) Learning Tableau - How Data Visualization Brings Business Intelligence to Life Data Governance: How to Design, Deploy and Sustain an Effective Data Governance Program (The Morgan Kaufmann Series on Business Intelligence) Consumer Reports Life Insurance Handbook: How to Buy the Right Policy from the Right Company at the Right Price Effective Perl Programming: Ways to Write Better, More Idiomatic Perl (2nd Edition) (Effective Software Development Series)